

Heartland Night Out Sponsorships

All naming sponsorships include:

- High visibility at the event with more than 300 attendees, which features a growing population of under 40 professionals
- Mention/tags in social media posts leading up to the event
- Name placement on the event webpage

Game (\$2,500) – Exclusive Sponsorship!

The game sponsor is showcased during the most exciting part of the evening: the game! This sponsorship includes:

- Prominent signage on the main game stage
- Featured verbiage by emcee during game play such as; “This game brought to you by...”
- Focus of insert in event program
- Ten tickets to the event at a reserved table (\$500 value)

Silent Auction (\$2,000) – Exclusive Sponsorship!

- Signage at all silent auction bidding tables featuring over 30 attractive baskets
- Featured cover image on digital photo album of silent auction items posted to social media leading up to the event
- Top billing on silent auction program insert describing all baskets available
- Ten tickets to the event at a reserved table (\$500 value)

Photo Booth (\$1,500) – Exclusive Sponsorship!

An attractive photo booth will be available for all event guests to capture memories from the night. This includes:

- Signage at photo booth
- Business name/logo featured on digital images provided electronically to all event attendees
- Recognition in event program
- Four tickets to the event at a reserved table (\$200 value)

Table (\$1,000)

- Visible signage on table with all seats reserved for you and your guests
- Recognition in the event program
- Ten tickets to the event at a reserved table (\$500 value)

Game Feature (\$500)

Heartland Game Night provides opportunities for highlighting sponsors during game play. All game feature sponsors will receive:

- Sponsorship name/logo on props during one round
- Announcement of sponsorship by emcee during game play
- Recognition in event program
- Four tickets to the event at a reserved table (\$200 value) sponsorship.

Heartland Night Out - September 19, 2019

Sponsor Registration Form

Company/Individual Name: *As you wish to be recognized in printed materials.*

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ - _____ - _____ Fax: _____ - _____ - _____

E-mail: _____

Photos will be taken at this event for use by Heartland Community College. If you do not wish to have your picture taken, please speak with the photographer present at the event.

SPONSORSHIP COMMITMENT:

___ Game Sponsor (\$2,500)

___ Silent Auction (\$2,000)

___ Photo Booth (\$1,500)

___ Table/Survey (\$1,000)

___ Game Feature (\$500)

PAYMENT:

Check Enclosed: Please make all checks payable to **Heartland Community College Foundation**

I will submit payment online with credit card at:
http://www.heartland.edu/foundation/events/EveningOfDreams_sponsor.html

Please Invoice

Please return this form by mail, e-mail or fax by August 10 to:
Heartland Community College Foundation, 1500 West Raab Road, Normal, IL 61761
Fax: 309-268-7994
foundation@heartland.edu