

ANNUAL UPDATE



HEARTLAND
COMMUNITY COLLEGE



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From our Leadership

Your community's college, Heartland, continues to remain healthy and strong, with an unwavering commitment to providing accessible, innovative learning opportunities, and resources that enrich our community.

Each of our facilities in Normal, Lincoln and Pontiac addresses the unique needs across District 540, all with the goal of fostering student success. In order to do so, we are committed to making higher education accessible and affordable to all in the community while ensuring responsible stewardship of College assets, creating educational programs, services and spaces that transform the lives of others, and strengthening the economic vitality of our communities.

In discovering Heartland, individuals will find a quality college committed to developing the talents of individuals right here in our community.

You have probably heard or read media coverage about growing concern that Illinois college-bound students are leaving the state.

The Illinois Board of Higher Education recently reported that in 2017 over 48 percent of Illinois public high school graduates who enrolled in four-year universities attended out-of-state institutions.

These are certainly concerning numbers and we've joined in discussions with our partners at the four-year schools to see how we can reverse that trend.

What often is left out of this story, however, is the good news when it comes to community colleges across the state and Heartland's role in keeping our students in-state for their college education and careers. What is often overlooked when addressing the outward migration of Illinois students is that students who attend community colleges are not only sticking closer to home, but remaining in the state after they achieve their degrees.

A few things to keep in mind when considering how Heartland is keeping talent in our community:

- Net outmigration for Illinois two-year bound students, mostly community colleges, in 2017 was 3.3 percent versus the net outmigration for four-year bound students of 48.4 percent.
- Heartland students tend to stay in Illinois when they transfer, and when they transfer to pursue a Bachelor's degree at one of those four-year schools they are finding success, completing their four-year degree 22 percent more often than the nationwide average for transfer students.
- Nearly 9 of 10 community college students stay in Illinois for employment in the 5-year period after graduation.
- 60 percent of community college students live within 50 miles of the institution they attended, following graduation.
- 80 percent of Heartland students in Career and Technical programs find employment upon graduation. That rate is 10 percent higher than the state average. These students are entering directly into the workforce.

These numbers show that Heartland is keeping productive students closer to home and keeping our communities strong.

At Heartland, we continually strive for improvement in order to better serve and meet the needs of the community. Our Strategic Plan, adopted in August of 2017, not only guides the College as we move forward but also demonstrates our commitment to community. The plan is an excellent framework that is providing direction for our future growth, grounded in our priorities of promoting student success; ensuring stewardship of our resources; serving as a community resource; and modeling effective communication, collaboration and transparency.

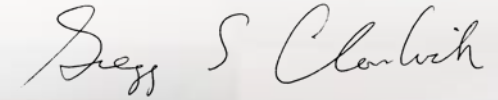
On behalf of the entire Heartland family, we are pleased to share the Heartland Community College Annual Update with our friends, community partners, and many supporters. This is a report that demonstrates the exceptional work and accomplishments of our faculty and staff, who are committed to one goal: **student success.**

We hope that you find this this update interesting and informative, and as you read it we hope that you discover something new about your community college. We hope that you will **Discover Heartland** and in doing so **Discover Yourself.**

Keith Cornille, Ed.D.
President



Greg Chadwick
Board of Trustees - Chair



Promoting Student Success

NexSTEM SCHOLARSHIPS

Heartland faculty and staff collaborated with Illinois State University and Illinois Wesleyan University to secure the NexSTEM community assets grant from the National Science Foundation. The program provides scholarships, academic support, and mentoring for talented students from Central Illinois with significant financial need who are pursuing STEM degrees.

Over the course of the 5-year project, \$2.8 million in scholarships will be awarded. Scholarship recipients gain hands-on experience through community action research projects, benefit from academic support and career mentoring, and receive up to \$10,000 annually for 4 years.

In the first year of the program (2019-2020), Heartland Community College welcomes four NexSTEM scholars to our campus.



“ The NextSTEM program will help bolster our shared commitment to the community to provide all students with a pathway to success. ”

– President Keith Cornille

63% of Project RISE students were members of Phi Theta Kappa Honor Society.



Project RISE is an educational support program for students who are first-generation college students, limited-income, or have a verifiable disability.



(CTE) Career Technical Education

80% of Heartland CTE students are employed or in military service one year after graduation.

Heartland Student Fast Facts

Fast Facts

- 38%** receive financial aid
- 26%** are 1st generation college students
- 27%** are minorities



Imani Sanchez

PBL Suit Up Closet

Phi Beta Lambda (PBL), Heartland's student business organization, created the Suit Up Closet, a resource for students to grab the business-appropriate attire they might be lacking for an interview or internship opportunity.

PBL volunteers solicited donations and organized pick up points for the free items.

“ Project-based learning like the Suit Up Closet takes what students learn in the classroom and applies that to the professional world. ”

– Linda Lambert, PBL faculty advisor

100%

Nursing, Physical Therapist Assistant, and Radiography programs reached a perfect pass rate on board exams.



Health Sciences

The Health Sciences division posted four programs with perfect pass rates for licensure or certification exams during the 2017-2018 school year. This is the first time all four of these fully-accredited programs posted perfect exam pass rates during the same school year.



- Nursing ADN (Registered Nurse)
- Nursing PN (Licensed Practical Nurse)
- Radiography
- Physical Therapist Assistant (PTA)



Heartland athletics hit new mark for academic performance

With a cumulative Fall 2018 GPA of 3.02, Heartland's student athletes have posted the highest marks in the program's history, and the highest of any semester in 10 years.

Eleven student athletes posted straight A's this fall semester. The highest performing of Heartland's athletics teams was the softball program, which posted a group GPA of 3.23.

Student support

Student Support Services and Student Counseling Services offer a variety of services, from one-on-one counseling to de-stressing events like a unique visit from therapy mini horses.



4 of 7 ICAPS students made the Dean's list in 2018-2019.

The Integrated Career and Academic Preparations System (ICAPS) program offers students the opportunity to earn a Business Technology certificate while getting a High School Equivalency credential or improving their English language skills.

Discovering student talent

The new "Discover Heartland" advertising campaign showcases the talents of **Chris Hospelhorn** and **Anthony Pegg**, two digital media students recruited to help produce the commercial under the direction of the marketing team.

The high-quality campaign won a Bronze Medallion award from the National Council for Marketing and Public Relations.

Ensuring Resource Stewardship

HLC Accreditation

The Higher Learning Commission's site visit team submitted a final Comprehensive Quality Review (CQR) Report in June 2019 and determined that the College has met all the core criteria for accreditation.

Heartland's institutional accreditation was reaffirmed through 2028-29.



FY19 Facilities improvements

- Elevator replacements
- Photo lab renovation
- Accessibility improvements in ACEC and ICB
- Sidewalk and parking lot resurfacing

AA+

The Standard & Poor's rating is a determination of the general credit worthiness of an entity that issues debt.

Heartland has **815** employees* across District 540.

Heartland is on the Bloomington-Normal Economic Development Council list of **Top 20 Major Employers at #12.**

*Includes full-time and part-time faculty and staff.

2019 STEM Educator Renewable Energy Institute

Heartland partnered with the Center for Renewable Energy Advanced Technological Education (CREATE) to offer the 2019 STEM Educator Renewable Energy Institute.

CREATE's mission is to advance the field of renewable energy by supporting two-year college renewable energy programs. Heartland hosted 16 district high school educators in a three-day workshop covering multiple renewable energy topics that educators can use in their own classrooms.

Heartland's 1.65MW wind turbine generates more than 40% of the energy for the Normal campus.

Heartland is a member of the Illinois Green Economy Network, which promotes sustainability and renewable energy programs at colleges across the state.



Serving as a Community Resource

Essential Workplace Skills

Developed in partnership with McLean County Community COMPACT, and with input from more than 145 McLean County employers, the Essential Workplace Skills workshops are designed to provide tools crucial to on-the-job success.

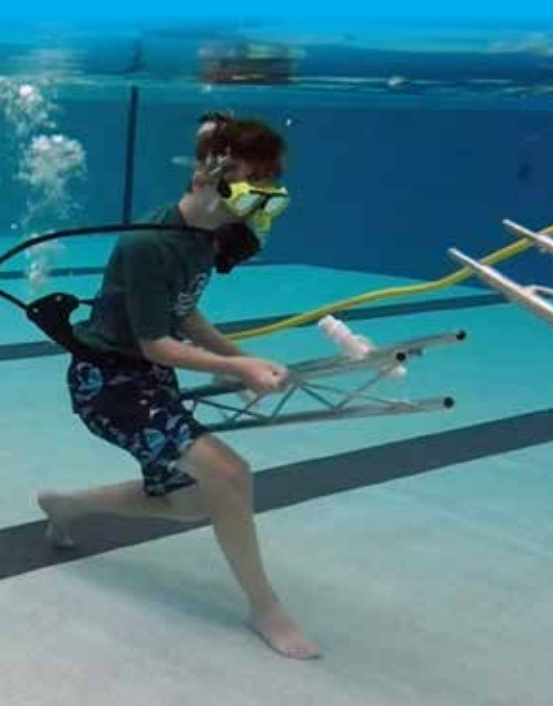
The first series of 4-hour workshops launched in FY19 with a pilot group of employees from 10 area businesses.

EWS pilot program participants:

- Afni • Beer Nuts • Marcfirst
- Nussbaum • Young America Realty
- City of Bloomington
- Home Sweet Home
- Westminster Village • Keller Williams
- The Boys and Girls Club

Youth Movement

More than 1000 K-12 students took part in Youth Enrichment Programs (YEP) class in 2018-2019.



Supporting healthcare needs in Logan County

The Abraham Lincoln Memorial Hospital Foundation awarded six educational grants to pay for individuals to take our Certified Nursing Assistant (CNA) class in Lincoln.

Students who graduate from the HCC Lincoln CNA class will directly enter the area workforce with a one-year work commitment at Abraham Lincoln Memorial Hospital.

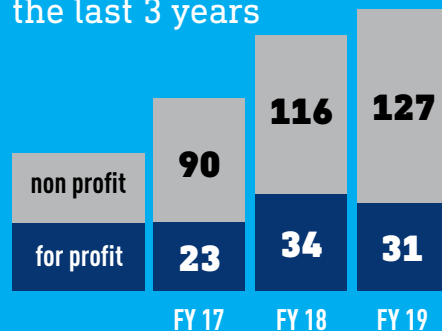


“ These grants educate and empower the local community and bring talent to Logan County. ”

– Sarah Helm

Community Facilities Use:

421 area organizations used Heartland facilities in the last 3 years



Bridge to Workplace Technology

In January of 2019, the Adult Education program launched a new class at Western Avenue Community Center in Bloomington. English as a Second Language (ESL) Bridge to Workplace Technology offers non-native speakers the opportunity to learn English while learning technology skills. In the first semester 13 students completed the course. Students who complete all levels of the program will transition to classes on the Heartland campus.

Powering up educational opportunities

Heartland partnered with Exelon Generation to offer on-site education courses at Clinton Power Station for employees looking to complete an Associate in Applied Science – Industrial Technology degree. “With on-site college course offerings and customized programming, our employees will have another option to balance the demands of work while gaining professional development with an accelerated degree,” said Clinton Power Station Site Vice President Ted Stoner.

The partnership was formalized with the signing of a customized program agreement at the Heartland Board of Trustees meeting on August 21, 2019.

“Establishing community partnerships is a vital part of Heartland’s mission to meet the emerging needs of the workforce through education and workforce training programs,” said Heartland President Keith Cornille.

SGA goes ‘All In’ for civic engagement

A Student Government Association voter registration drive in October of 2018 engaged 289 students to take the “All In To Vote” pledge. The Challenge helped raise 2018 HCC student voting rates to 36% (up 16% from 2016), earning HCC a Silver Seal Award from the Institute for Democracy and Higher Education. The final tally was Heartland 6%, ISU 2.2%.



Cultural space for campus and community

The Joe McCauley Gallery presented a number of exhibits throughout the year, including the multimedia show Typo(etry): Poems, Images and Typewriters.

Gallery exhibits are free and open to the public.



Modeling Effective Communication, Collaboration and Transparency



RANDOM

ACTS

OF

KNOWLEDGE



The Heartland podcast **Random Acts of Knowledge** has been sharing the fascinating stories found within the College community.

Since an early 2019 debut, the podcast has had listeners from more than 20 countries.

Top listens have included episodes on health and wellness, civil rights history, and LGBTQ+ healthcare.

The podcast is available for listening on Apple Podcasts, Spotify, and 10 other platforms.



A new Learning Management System

The Learning Management System (LMS) that supports nearly all Heartland classes was bolstered beginning in summer of 2019 with a transition from the Blackboard system to Canvas.

Canvas by Instructure was selected by the Online Learning and Instructional Technologies Advisory Team to better meet the growing needs of faculty and students in terms of flexibility and adaptability for years to come.



268-SAFE

A dedicated hotline for students and employees to easily refer non-emergency concerns went live over the summer of 2019.

268-SAFE is a 24-hour hotline that alerts the College Behavioral Intervention Team, who review information and conduct inquiries to help identify behaviors that might lead someone to hurt themselves or others.



"Hey Hunter..."

Student Support Services launched a website chat bot to answer questions from students, faculty/staff, and community members.

Hunter Bot lives on the "**Hey Hunter**" student support webpage (previously known as Heartland 2-1-1). Students can ask "Hey Hunter" to get their questions and concerns addressed.

Success Connections Coaches staff Hunter Bot to provide both live chat and follow up communication to ensure those in need of support and resource information are assisted promptly.

Financial reporting recognized

The Certificate of Achievement for Excellence in Financial Reporting was awarded to Heartland Community College District 540 by the Government Finance Officers Association of the United States and Canada (GFOA) for this year's Comprehensive Annual Financial Report (CAFR).

The Certificate of Achievement is the highest form of recognition in the area of governmental accounting and financial reporting. The attainment of the certificate represents a significant accomplishment by a government and its management.

The CAFR was judged by an impartial panel to meet the high standards of the program, which includes demonstrating a constructive "spirit of full disclosure" to clearly communicate its financial story.

Student Spotlights



Joshua Crockett

Student Trustee

If there was one student who got the most out of his experience at Heartland Community College, the argument could be made for Joshua Crockett.

Josh served as Student Trustee, Student Body President, and was a member of the Illinois All-Academic Team.

Active in the community as well as at the College, Josh was nominated for a 2018 YICU Service Award by the For a Better Tomorrow organization.

He was also selected as the first recipient of Heartland's One Voice scholarship, which funded his inclusion in a delegation representing the community in Washington, DC.

While representing the community with The One Voice initiative, Josh presented his perspective as a community college student looking at a future career. He stressed the strengths that come from supporting the community college role in developing a local workforce.

"I think one of the greatest responsibilities we had was to just connect with our local leaders about

what the current student experience is like in Bloomington-Normal," Josh said. "I think there is a good conversation happening right now about how we can retain our local talent because once our students graduate, who knows where they're off to. So why can't they make Bloomington-Normal their home?"

The One Voice delegation was not the only place that Josh represented Heartland outside of the community. While serving as Student Trustee, he was selected to serve on the Association of Community College Trustees (ACCT) Student Trustee Advisory Committee. The Advisory Committee informs the ACCT Board of Directors on issues and perspectives important to student trustees, student government leaders, and student organizations.

In October of 2018, he attended the ACCT Leadership Congress in New York City to represent the College.

"I think I only had these opportunities because I am here," Josh said of the long list of Heartland-related duties on his resume. "I think the size and the connection we have with our faculty and staff allows us to make a difference when we want to."

Joyce Dwiggins

First-generation college student Joyce Dwiggins started classes at Heartland Community College at age 48.

Herniated discs in her back made it difficult to continue work as a cook. She came to Heartland in search of a new career and discovered a passion for art education.

"I love putting blood, sweat, and tears into something that's going to enrich my life but also may help somebody else come to appreciate art. I want to help people appreciate the value of self-expression."

She credits the Project RISE program with helping her develop skills and giving her the sense of support and community that helped her succeed.

"I was worried about being the oldest person in my class. I didn't have very much self-esteem when I started school," said Joyce. "I've made a lot of friends



and by going through the workshops, Project RISE helped me have confidence in myself."

Joyce will continue her art education at Illinois State University with the eventual goal of attaining a master's degree.

Levi Schaut

With an acute interest in computer science, Levi Schaut excelled in his academic efforts and exhibited a passion for community service at Heartland.



Levi, with other members of Phi Theta Kappa Honors Society, worked on research projects while volunteering in the community. Levi presented his research at an honors symposium.

Levi posted a 4.0 GPA at Heartland and earned a State of Illinois Educational Opportunities Association (EOA) Board of Directors TRiO Scholarship.

He also received the Illinois State University School of Information Technology State Farm Bank Scholarship.

While at Heartland, Schaut worked to establish a chapter of Best Buddies, a program that seeks to develop friendships between people with and without intellectual or developmental disabilities.

Student Access and Accommodation Services is building upon the efforts Levi put forth to get the project going and is recruiting student participants for the 2019-2020 school year.

Student Honors and Recognitions



Student of the Year
Breanne Evans

Candidates for Student of the Year are nominated by Heartland students, instructors, and staff. The winner is selected by a committee consisting of student leadership and staff.

“We believe that our Student of the Year not only has to be excellent in terms of academic achievement but also has a significant impact on their community,” said Jack Luu, selection committee member and outgoing Student Government Association President. “Through this project we have a chance to understand more about our students: how they find financial resources to pay for college, how they get involved in the community, and how they help their fellow students.”

Evans maintained a 4.0 GPA during her Heartland career and represented the College with a first place finish in t-shirt design at the Illinois SkillsUSA career and technical student professional competition. She is a member of the Phi Theta Kappa Honor Society.

A graduate of Bloomington High School, Evans also juggled four jobs during her community college career, including a student internship as a designer with

the Heartland Marketing and Public Information Department.

“ Team members especially appreciated the leadership role Breanne has taken in working with several organizations to help the community. We also see her passion for helping others. ”

– Jack Luu, SGA President

Evans graduated Heartland in Spring 19 and transferred to Illinois State University in Fall 19.

Award Criteria:

- Must be a Heartland student in good academic standing (full or part-time) with a minimum cumulative GPA of 2.75.
- Involvement in professional organizations, campus activities, and/or the community.
- Demonstrated characteristics, such as adaptability, charisma, competence, creativity, curiosity, generosity, humility, integrity, professionalism, reliability, responsibility, service orientation, thoughtfulness, tolerance, and trustworthiness.

Phi Beta Lambda

Students who placed first or second in the state competition earlier this spring advanced to represent Heartland at the Phi Beta Lambda (PBL) National competition in San Antonio, TX, June 23-28. Heartland students competed and placed against more than 1,300 students representing colleges and universities from 35 U.S. states:

Imani Sanchez
2nd Client Services

Sarah Hastings
4th Retail Management
8th Marketing Concepts

12 students represented Heartland Community College at the PBL State Leadership Conference held April 5-6 in Effingham, IL.

Heartland Community College students won in nine events:

Bryce Carlisle
1st Computer Concepts

Matthew Barnes
2nd Computer Concepts

Maria (Betania) Carvalho, Adam Day, Holly Morris
1st Desktop Publishing, 1st Website Design

Imani Sanchez
1st Client Services

Sarah Hastings
1st Retail Management, 2nd Marketing Concepts

Ricky Walker
3rd Help Desk

Tiara Johnson
3rd Business Communications

Illinois All-Academic Team

Joshua Crockett and **Grace Golick** were named to the All-Illinois Academic Team by Phi Theta Kappa, the international two-year college honor society.

Levi Schaut was awarded the Educational Opportunity Association Board of Directors TRIO scholarship of \$1000. Levi received the only TRIO award for the state of Illinois, and one of only ten given nationally. **LaDaja Reed-Staple** was awarded a \$1000 scholarship from

the Central Illinois Chapter of The Links, Inc., a not-for-profit service organization of more than 14,000 professional women.

SkillsUSA State Conference

Breanne Evans (first place in t-shirt design, 3rd place in photo display), **Quinlan Calvert** (2nd place in pin design), **Anthony Pegg** and **Matthew Snedden** (1st place in video production), and **Adam Day** and **Maria (Betania) Carvalho** (2nd place in video production).



Screen shots from the SkillsUSA video production project by Anthony Pegg and Matthew Snedden.



Michael Jackson

Benjamin A. Gilman International Scholar

Michael Jackson was awarded the Benjamin A. Gilman International Scholarship to study in Dijon, France.

The Gilman program is sponsored by the U.S. Department of State's Bureau of Educational and Cultural Affairs and is implemented by the Institute of International Education (IIE).

Michael received \$1,500 to apply toward his study abroad program in Global Studies.

Michael was the third consecutive Heartland student selected to receive the Gilman scholarship.

PTK Coca Cola Leaders of Promise Scholars

Katy Bachman and **Shea Boston** were named Coca-Cola Leaders of Promise Scholars by the Phi Theta Kappa Honor Society (PTK).

Katy and Shea are in a group of only 207 PTK members nationwide named 2018 Coca-Cola Leaders of Promise Scholars and will each receive a \$1,000 scholarship. The program provides members with funds for educational expenses while enrolled in associate degree programs.

Athletics

Leading Freshmen awarded to a freshman-standing student who has shown excellence in leadership through academics, athletics, on-campus involvement, or community service.
Winner: **Matt Lage** (soccer)

Leading Sophomore awarded to a sophomore-standing student who has shown excellence in leadership through academics, athletics, on-campus involvement, or community service.
Winners: **Sam Olson** (baseball)

Maddie Mackey (softball)

GRIT (Guts, Resilience, Initiative, Tenacity) awarded to a student who has shown great determination and perseverance.
Winner: **Tyler McHolland** (baseball)

Community Service awarded to a student who has shown great commitment to community involvement.
Winner: **Payton Leverton** (softball)

Jasmine McCormick was named **Softball Conference Player of the Year**.

Student Nurse Intern Excellence Award

Heartland Community College student nurse **Benjamin Tucker** was recognized by OSF HealthCare Saint Francis Medical Center for outstanding performance during his clinical internship. Tucker was selected to receive the Student Nurse

Intern Excellence Award by OSF Saint Francis in Peoria. He completed a ten-week student nurse internship in the critical care neurosurgical unit at the hospital.

YICU Service Award

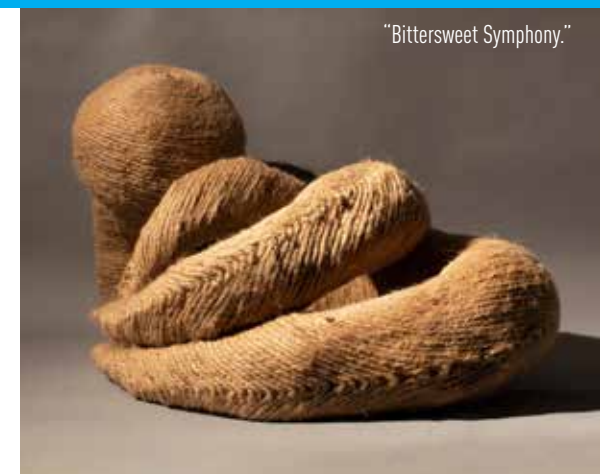
Joshua Crockett and **Sky Holland** were nominated for the YICU Service Awards by the organization For a Better Tomorrow (FBT).

Josh and Sky were among a group of 34 young leaders recognized for work outside of the classroom to positively impact the community.

American Red Cross Heroes Award

The Student Veteran Center held their second annual Ruck March for Midwest Food Bank. A total of 83 people participated in the 3 mile march with approximately 120 attendees joining the effort and celebration afterwards. A total of 1,700 pounds of donated food goods were gathered for Midwest Food Bank.

Will Fouts was the recipient of the 2018 American Red Cross Armed Forces Award for his efforts organizing the first Student Veterans Ruck March.



"Bittersweet Symphony."

Student art exhibited at NIU juried art show

Seven students were accepted into a juried state-wide art show at Northern Illinois University: **Ryland BeDell**, **Regan Stewart**, **Kaitlyn Hendershott**, **Jennifer Pagel**, **Suchitra Singh**, **Daniel Zozzaro**, and **Andrea DuBois**.

DuBois won a \$600 scholarship and Award of Merit to NIU for her (twine over plaster) sculpture "Bittersweet Symphony."



First Student Veterans Ruck March

Faculty and Staff Honors and Recognitions

2019 Gary W. Davis Ethical Leadership Award

Vice President of Business Services **Doug Minter** was honored with a state



award for ethical leadership. The Gary W. Davis Ethical Leadership Award recognizes individuals who have

made an outstanding contribution to the pursuit and support of ethical leadership and decision-making in their fields of work and with volunteer service.

As a member of the Boys and Girls Club of Bloomington-Normal Community Advisory Council, Minter has made an impact while putting in regular volunteer hours and recruiting students to join him in service to the community. "Doug's ethical and inclusive management style, professionalism and commitment to his community make him well deserving of this honor. He has earned the respect of his colleagues at Heartland and in the community," said Heartland President Dr. Keith Cornille.

"He has led the Business Services division with distinction and set a high bar for resource stewardship, transparency, and excellence."

Outstanding Full-Time Faculty Award

Professor of Radiography **Jo Gramley**, a Radiologic Technologist, serves as



the Program Coordinator for the Radiography program in addition to teaching. Gramley has volunteered as a mentor for international faculty, revised the curriculum to

align with the College's new Essential Competencies, and actively recruits students through a variety of events. She was instrumental in connecting students with Success Coaches through Student Support Services.

Outstanding Part-Time Faculty Award

Adjunct Professor of Psychology and Sociology **Cristina Prestin-Latham**



directs the College's honors program and sponsors the local chapter of Phi Theta Kappa. She founded "We are FAMILY" (Finding Answers

for Making Informed Limitless Youth), a student organization designed to bring family-friendly events to the College and larger community. She has also served as a division representative on the College's Curriculum and Academic Standards committee and the Liberal Arts and Social Sciences Advisory Committee.

Athletics Faculty Impact Award

Paul Kelson, Accounting
Doug Dowell, Sociology and Social Work

Student-athletes are asked to name a faculty member who has had an impact on them in some way during their time at Heartland.

Notable nominations

District 540 Board of Trustees Chair **Gregg Chadwick** was one of five nominees for the Ray Hartstein Trustee Achievement Award, recognizing a trustee whose exemplary Board service and leadership sets the standard for outstanding trusteeship in Illinois. **Crystal Johnson**, Program Assistant for CE, received recognition as a finalist for the McLean County Chamber of Commerce Administrative Professionals Award.

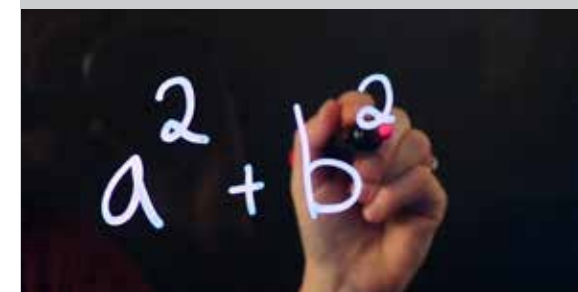
Leadership roles

Kerry Urquizo was named president-elect of Illinois Adult and Continuing Educators Association (IACEA). Industrial Technology faculty member **Chris Miller** was named to the Electronics Technicians Association (ETA) Board of Directors. The ETA sets the industry standards for the ever-developing fields of industrial tech, and those standards are part of the Heartland IT curricula.

Innovation Award

Illinois Council of Community College Administrators presented the team who developed the **Lightboard Project** with the Innovation Award. The Lightboard project brings personal instruction to online learning.

A whiteboard frame was converted to a clear acrylic writing surface where instructors write equations or other graphics while facing their online audience. Creative lighting, video production techniques, and a presentation room rounded out the project. The project took nine months to complete and had contributions from more than fifteen faculty and staff members.



Nurse Educator Fellowship

Susan Carl was awarded the Nurse Educator Fellowship by the Illinois Board of Higher Education (IBHE) and the Illinois Nursing Workforce Center (INWC) Advisory Board.

Carl, MSN, RN, is one of nineteen recipients of the 2019 fellowship, which is funded by the State. Recipients of the Nurse Education Fellowship are awarded \$10,000 to help promote excellence in nursing education. Carl is using the award to pursue her nurse practitioner certification.

Dr. Joseph T Cipfl Faculty Grant

Awarded by the Executive Committee of Illinois Community College Faculty Association (ICCFA): **Zach Petrea**, Professor of English received the Cipfl Faculty Grant, for his project "Universal Design in Action: Reducing Barriers to Learning and Improving Access to Knowledge." The project looks to bring faculty from four regional community colleges together in order to promote a better awareness of Universal Design for Learning (UDL) in order to more effectively promote student success in their classrooms.

Interfaith Youth Core Curriculum Development Grant

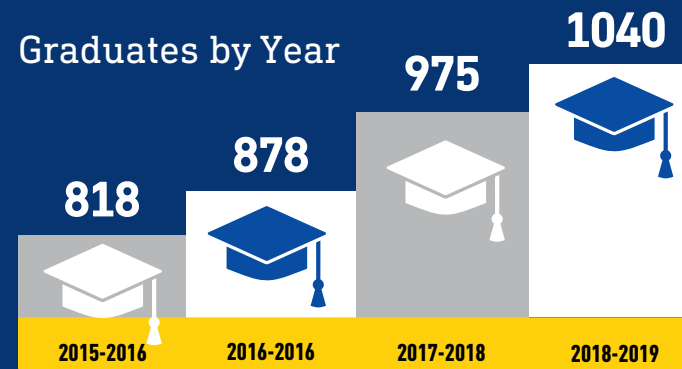
Wayne Bass, PH.D., Professor of Humanities and Religion, won the Interfaith Youth Core Curriculum Development Grant to create the course Humanities 270: World Mythology.

Bass worked with **Terrance Bond**, Associate Director of Equity, Compliance and Title IX in order to visit various area religious institutions to garner information and collaboration. The course will focus on story traditions from around the world that influence both cultural and religious beliefs. The course was specifically created to support the work of the Inclusion and Diversity Task Force.

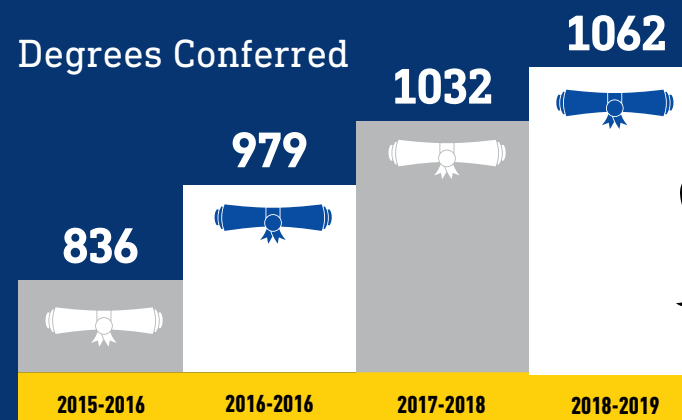
NCMPR Awards

The Marketing and Public Information Department (MPI) collected two top awards for their work. The Hawkfeed newsletter was bestowed with a District 3 Gold Medallion Award by the National Council for Marketing and Public Relations (NCMPR). MPI also won a Gold Medallion award in the category of Computer Generated Illustration for a Youth Enrichment Program (YEP) booklet cover.

Graduates by Year



Degrees Conferred



24 faculty and staff members were nominated by **Project RISE** students to be recognized for the impact they had on the student.

Bill Rous was the Project RISE Math Learning Community Facilitator.

“ His encouragement and patience was overwhelmingly positive for the Project RISE students. ”

-Jan McKay, TRiO staff



Computer Generated Illustration for a Youth Enrichment Program

Foundation Highlights



Scholarships send students on Challenger Learning Center mission

Caterpillar Engine Systems and the Heartland Community College Foundation raised over \$68,000 for area students at the 13th Annual Scoring Fore Scholarships golf outing.

The funds raised will also make it possible for every junior high student in Livingston County to experience a Challenger Learning Center mission on the campus of Heartland Community College.

Scoring FORE Scholarships raises funds for Heartland students from Livingston County. Since its start in 2006, the outing has raised more than \$473,500 and has granted 46 scholarships.

“As many as 500 students will be funded to visit Challenger Learning Center to inspire interest in STEM-related learning, responsibility, teamwork and problem-solving.”

61% of Heartland students receive financial support from scholarships, grants, or another form of financial aid. *

*2017 data

\$400,000

The Heartland Foundation distributed over \$400,000 in scholarship dollars in the 2018-2019 academic year.

Message from Heartland Community College Foundation Chair Sarah Powell

Since 1992, Heartland's Foundation has embraced a unique mission: to make education accessible for those who want to learn.

The Foundation receives and administers gifts in many forms, including monetary donations, bequests, and real estate. We also organize a variety of fundraising



events to support scholarship opportunities for Heartland students and to further solidify the College's strong relationship with the community.

In 27 years of service, the Foundation has raised over \$2,350,000 in financial support to help more than 2,300 students pursue their dreams.

This year we are proud to say that over \$400,000 have gone directly to supporting Heartland students.

None of this would be possible without the generosity of our donors. Their commitment to student success is more than just a monetary donation—it's a life-changing gift. Foundation scholarships are an opportunity to pursue a better future and open a door to a path otherwise not possible.

If you are one of those supporters, thank you. If you'd like to join in the effort to better our community by supporting student learning and success at Heartland Community College, we would love to hear from you.

Sarah C. Powell
Heartland Community College Foundation Chair

Cargill investment helps Ag programs grow

Cargill presented the College with a \$35,000 gift to support the Heartland Ag Sciences program. The funds are targeted for the development of a greenhouse on campus.



Enbridge supports Work Ready programs in Livingston County

The Heartland Foundation received a \$5,000 Community Investment Grant from the energy company Enbridge. The grant will be used to create five \$1000 scholarships for students studying engineering or welding. Three of those scholarships are specifically for Livingston County students.

Stephanie Vitzthum of Enbridge presented Heartland president Keith Cornille with the Community Investment Grant on September 10, 2018 at Heartland Community College Pontiac. On hand for the presentation were Illinois State Representatives Dan Brady and Tom Bennett.



Alumni



Marx built Redbird Plumbing from the ground up, having just one van and some tools to his name and working out of his home. As the years passed, his team grew large enough to open their own warehouse and office in Normal. Despite the growing pains and setbacks of being a young entrepreneur and business owner, Chris learned valuable lessons and didn't give up—values that he attributes to his years as a full-time student and apprentice.

Since 2013, Redbird Plumbing has continued to place in the top three plumbing spots for the Pantagraph Readers' Choice Awards, earning first place distinctions in 2016 and 2018. In addition, Redbird earned the coveted Angie's List Super Service Award for five years in a row—2012-2017.

Marx was recognized during the College's May 17 Commencement ceremony at Grossinger Motors Arena. He is the eleventh recipient of the annual award. Awardees are selected from nominations by fellow Heartland alumni, faculty, staff, students, and community members.

Distinguished Alumni Award

The Heartland Community College Alumni Association named Chris Marx as recipient of the 2019 Distinguished Alumni award.

This year's campaign "Discover Heartland, Discover Yourself" is exemplified by Marx, who began at Heartland in 1998, earning his Associate of Arts degree in 2000.

After graduating, he transferred to Illinois State University to study Construction Management. Shortly after earning his bachelor's degree in 2002, Chris pursued entrepreneurship and opened Redbird Plumbing in 2004.

Alumni and donors volunteer for Nursing Lab exercise

Early in the 2018-2019 school year, 15 Foundation Donors, Board of Trustees members, and Heartland alumni served as volunteer patients for a nursing student lab exercise.

Volunteers participated in a physical assessment skills demonstration that provided an opportunity for students to apply what they learn in theory class.

2011 Distinguished Alumni Award recipient **Donny Bounds**, a former nursing student, was among the volunteers.

"A lot of people can't imagine asking personal questions like nurses have to do. It's helpful to do this exercise with a stranger and not a classmate."

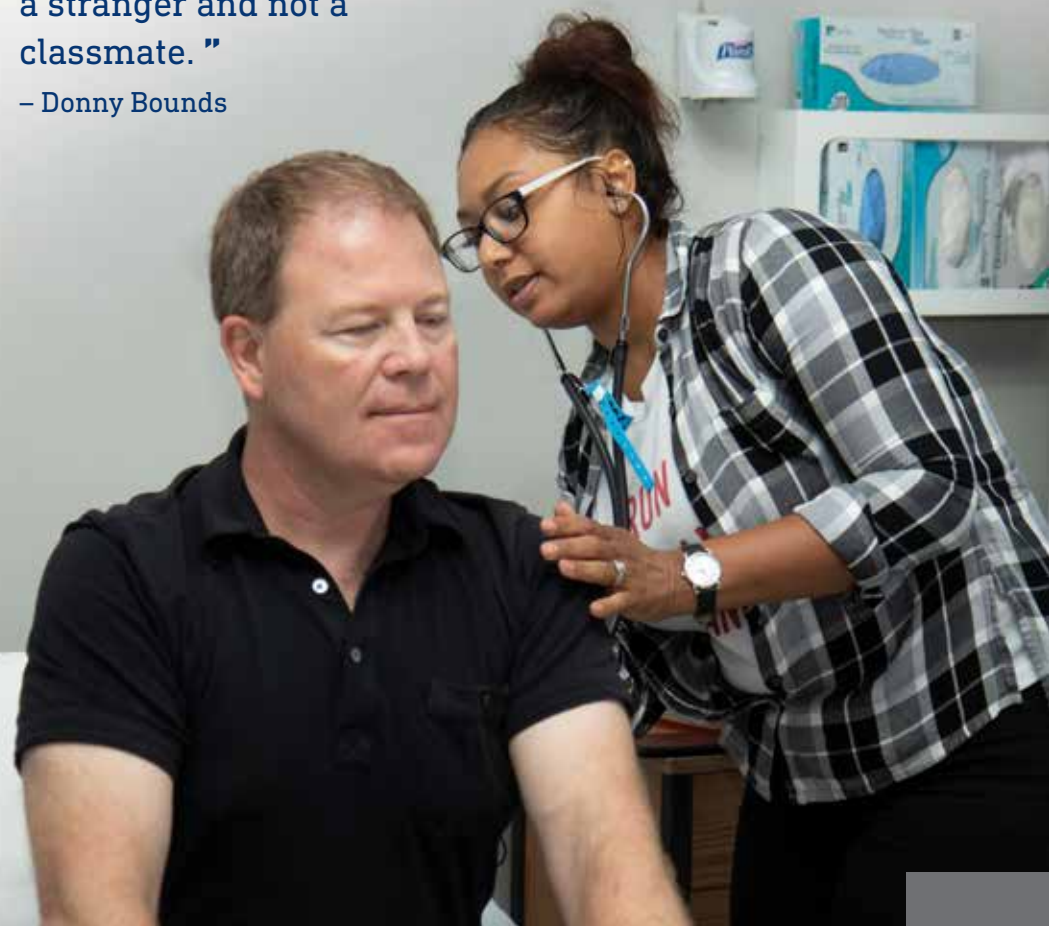
– Donny Bounds



Shop local, Shop Heartland grads

Local businesses owned by Heartland Alums include:

- Merry Maids
- Bellas Landscaping
- Redbird Plumbing
- Donny B's Gourmet Popcorn
- and many more



Donny Bounds

Alumni in the Workforce

61% of community college graduates continue to live within 50 miles of the college where they graduate



Total Net Position

Foundation

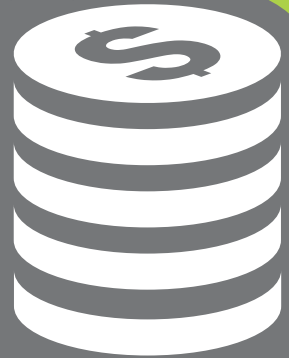
FY18
\$6,816,089



FY19
\$7,434,779

College

FY18
\$41,828,730



FY19
\$46,542,356



\$13,266,563 total amount of state and federal dollars received in FY19

Federal Funding: **\$8,558,424**

State Funding: **\$4,708,139**

FY2019 FINANCIAL REPORT

As of and for the fiscal year ended June 30, 2019

NET POSITION

	College	Percentage	Foundation
Invested in capital assets, net of debt	\$44,043,252	94.6%	
Unrestricted	(\$2,010,817)	-4.3%	\$1,396,377
Restricted	\$4,509,921	9.7%	\$6,038,402
TOTAL NET POSITION	\$46,542,356	100%	\$7,434,779

REVENUES

Tuition & Fees	\$9,327,146	
Auxiliary	\$768,253	
State Grants	\$4,708,139	
Federal Grants	\$8,558,424	
Other Operating	\$1,316,469	\$1,838
Property Taxes	\$26,055,936	
Investment Income	\$789,320	\$503,298
Contributions by State	\$13,031,001	
In-kind Payroll Contribution		\$234,377
Annual Campaign/Gifts		\$623,133
Fundraising		\$271,578
TOTAL REVENUES	\$64,554,688	\$1,634,224

OPERATING EXPENSES

Instruction	\$20,994,946	
Academic Support	\$3,297,800	
Student Services	\$4,083,017	
Public Service	\$2,760,888	
Institutional Support	\$11,488,638	
Operations & Maintenance	\$4,230,835	
Auxiliary Enterprises	\$2,065,873	
Depreciation	\$4,544,453	
Scholarships, student grants & waivers	\$4,411,930	\$449,356
College Support		\$32,553
In-kind Payroll Expense		\$234,377
General Administrative		\$178,952
Fundraising		\$120,296

NON-OPERATING EXPENSES

	\$1,962,682	
TOTAL EXPENSES	\$59,841,062	\$1,015,534
CHANGE IN NET POSITION	\$4,713,629	\$618,690

* The Heartland Community College Foundation is included and presented as a component unit as required by Governmental Accounting Board's Statement No. 61.

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COMMUNITY COLLEGE



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